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| Project Team 9 Meeting | 4/5/20226:00 – 7:00 pmVirtual (Discord) |

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| Meeting called by: | Julia-Marie Guinto | Type of meeting: | Introduction Meeting |
| Facilitator: | Prince Rupapara | Note taker: | Julia-Marie Guinto |
| Timekeeper: | Naman Jayesh Jain |  |  |

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| Attendees: | Julia-Marie Guinto  Naman Jayesh Jain  Prince Rupapara  Austin Fontaine |
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# Minutes

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| Agenda item: | Topic discussion and action items | Presenter: | Julia-Marie Guinto |

#### Discussion:

The intersection of social and finance—as well as shifting attitudes around what we share about money online—has given way to an ambitious new wave of financial products. Your team is preparing an analysis for a client about a potential new product in the social finance area. Research the current state-of-the-art products on the market and make a case for a new app (product) for an under-served market.

What is the state of this market?

#### Conclusions:

* What the topic is about?
  + Third party banking apps
  + Sharing money online
  + Mobile payment applications like Venmo and Cash App
  + Investment trading apps like Robinhood
* Issues with the market
  + No security
  + Microtransactions
  + Lacking in direct customer service
  + No two-factor authentication

| Action items | Person responsible | Deadline |
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| * Research on market and report findings onto shared document | Julia-Marie Guinto  Naman Jayesh Jain  Prince Rupapara  Austin Fontaine | 4/8/22 |
| * Create shared google slides | Julia-Marie Guinto | 4/8/22 |
| * Create shared notes document on google docs | Prince Rupapara | 4/8/22 |